

# UK MARKET LEADERS

## New Press on the Block

### Bakers to install the FIRST FB-3 in the UK this September



Baker Self Adhesive Label Co

September 2013

Two years into their new Brentwood home, Baker Labels continue to invest in top of the range presses during their 40th Anniversary planned expansion. With four successful decades behind them, they confidently meet the growing demand for quality from trade print customers. Currently running three HP Indigo presses, having added the WS6600 in January; they now produce over 50,000 digital impressions per day.



*The WS6600 arriving  
at Bakers January 2013*

However, MD - Steve Baker understands the importance of providing complementary technologies.

"Both digital and flexo processes have unique qualities and it's important that we stay on top of both markets to ensure that we can deliver first class labels to our diverse customer base. The purchase of the FB-3 will allow us to meet the growing demand for labels economically whilst maintaining exact colour-matching, a prerequisite for big brands."

Bakers investment in the Nilpeter FB-3 and the complimentary HSR 330 will facilitate high-quality, cost-effective printing; great news for their trade customers.

The FB-3 represents the latest technology integrated into a new, ground-up designed platform. The ergonomically designed printing stations each has 5 servos for complete automation of all adjustments including job save, job load, and job change, as well as pre-setting, impression settings, and side-register load. The dual axis servo transport system ensures that the FB-3 will continually deliver the highest level of print reproduction, as well as unparalleled registration performance. Other features include Nilpeter's CLEANINKING system, quick-release anilox rollers, and plate cylinders.

*Right: Baker's FB-3 partially built during the purchasing process...*



*"The purchase of the FB-3 and HSR 330 is intended to bridge the gap in quality between indigo and flexo printing."*

*Jamie Doogan - Sales Manager*



HRS Standard Model

The all new HSR benefits from an increased unwind diameter capacity, increased rewind diameter capacity and the highest speed in its class.

## The future for Flexo printing at Bakers

Meet George Gounaris, he's Bakers through and through and having worked for the family for over 23 years.

There's nothing George doesn't know about the Nilpeter Flexo F2500.

He's spent the last 10 years keeping it in pristine condition. Prior to that, George spent 12 years running the F2400.

Both the F2400 and F2500 have been traded in a continuous upgrade cycle to make way for the FB-3.

George has taken on Baker's newest press with many 'Flexo-Years' of experience in the bank.

Renowned 'neat-freak' George runs a tight ship. Starting this month he'll be training Buddy (pictured right) in the true art of flexography.

The FB-3 is in experienced hands.



## Make way for the FB-3

### Spec Hi-lights for Bakers

- 8 colour full UV with additional 4 hot air dryers - We can handle both water-based and UV inks.
- Turn bar which guides the web allowing back printing for peel & reveal labels
- De-Lam/Re-Lam Unit for printing on the adhesive for peel and reveal labels.
- Multiple, mobile towers for use at any head to facilitate laminating, cold foil & introducing pre-printed webs
- Cross over unit for multi layer, peel and reveal labels
- Dual die cutting stations for cutting on both front and back.
- Sheeting Station with shingle stacker allowing labels to exit at speed but stack with precision.

Finally, a word from the flexo-pro, George Gounaris, "the new wide width means more labels per print run. The technology that the FB-3 brings will see me working at 3 times the speed which makes Bakers more cost effective and competitive. I can't wait to see what the 'Sophisticated Workhorse' is capable of." *George*