ARTWORK CHECKLIST

Ensure your artwork is print-ready with this quick reference checklist.

File Format & Resolution	Bleed, Safe Zones & Cut Lines	Colour Mode & Matching	White ink & Special Finishes	Barcode & Text Requirements
Supply files in high-resolution PDF format (preferred)	Include at least 1.5mm bleed beyond the trim edge	Use CMYK colour mode (not RGB)	Printing on clear or metallic materials may need a white ink layer	3pt minimum for standard text. & 5pt for reversed-out text
Other accepted formats: AI, EPS (with outlined fonts and images embedded),	Keep all critical elements 1.5 mm inside the trim edge	If using pantone colours, specify Pantone references	Areas without white ink will appear transparent or metallic	Avoid very thin or light fonts when small and use a single colour.
TIFF or PSD - preferably with layers	Provide a separate dieline layer in a spot colour named "Dieline" or "Cutter"	For digital print, pantones are converted to CMYK.	Include a separate white spot ink layer named "White ink"	Avoid placing barcodes on curved areas
Minimum 300dpi resolution for clear sharp points		Request a printed proof for colour critical jobs	Finishes: embossing, foiling, & spot varnish must be on separate layers set to 100% black	Use black ink on a white background for best scan results.

If unsure email sales@bakerlabels.co.uk or call 01277 281900